EasyHealths

Get Well Easily...

EASYTECH IT SOLUTIONS PRIVATE LIMITED

A GOVT. OF INDIA CERTIFIED HEALTHTECH STARTUP

Problem & Solution

Service Provider Point Of View

Problems

- Local providers lack online visibility.

- Patients come only through walk-ins or referrals.

- OPD operations remain manual and resource-heavy.

- No live view of daily operations or income.

- Scaling is costly and manpower-heavy.

Solutions

- Be instantly visible to nearby patients with EasyHealths.

- Get local patients via app, not commissions.

- QR OPD with smart staff and task dashboards.

- Live business, collections, and remote monitoring.

- Digital growth without extra manpower.

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Problem & Solution

Patient Point Of View

Problems

- Local healthcare discovery is difficult for patients.

- Booking needs calls, visits, and long waits.

- Unstructured emergency and home care make access difficult.

- Patients struggle due to unclear services and pricing.

Solutions

- Find verified local healthcare with full details in one app.

- Seamless app booking + QR OPD + live status.

- One tap access to 24x7 emergency services, ambulances, beds, and home care.

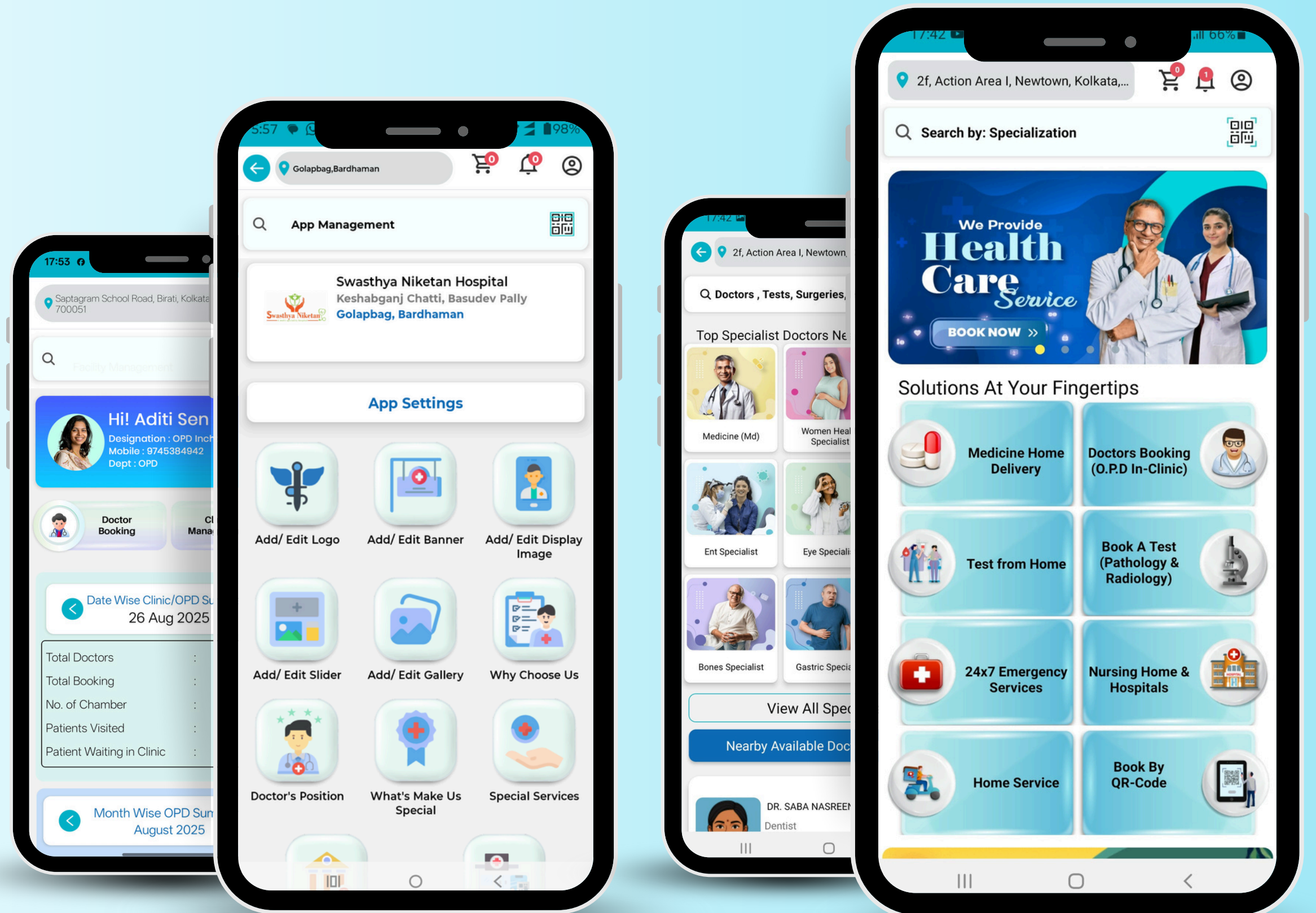- Clear service listing, package visibility, and informed choice before booking.

Our Product

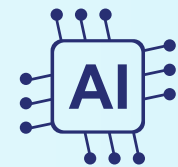**100+ Service Providers**

35,000+ Family Downloads

500+ Doctors

Market Opportunity

$17.81 billion

3X up to 41%

AI

Adoption of AI in healthcare (IMARC, 2024).

27% CAGR

Majority Market Is Uncaptured

Majority of the Indian health tech market is untapped (IMARC, 2024).

90% Demand

India's Digital Healthcare Market size is currently calculated up to $17.81 billion (Grand View Research, 2024).

India's Digital Healthcare Market is expected to reach $37 billion by 2030, growing at a CAGR of 27% (B Capital, 2024).

90% Indians willing to pay more for certified & convenient healthcare services (The Economic Times, 2025).
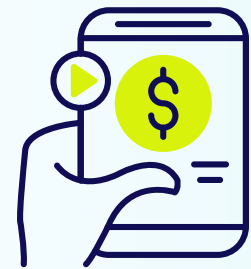
04

Why EasyHealths?

	Tier 2 & 3 Availability	Emergency & Ambulance Service	Hospital Bed Availability	Offline Doctor & Clinic Discovery	Appointment Booking	Home Healthcare Service	OPD & Queue Management	Staff Management
EasyHealths	✔	✔	✔	✔	✔	✔	✔	✔
mfine	LIMITED	✖	✖	✖	✖	✔	✖	✖
p	LIMITED	✖	✖	✔	✔	✖	✖	✖
lybrate	LIMITED	✖	✖	✔	✔	✖	✖	✖
TATA 1mg	LIMITED	✖	✖	✖	✖	✔	✖	✖

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Revenue Model

Users

Premium Subscription Plans

Service Providers

SaaS Subscription Plans

In App Ads

Revenue Share

Additional Customized Service

Current Tractions

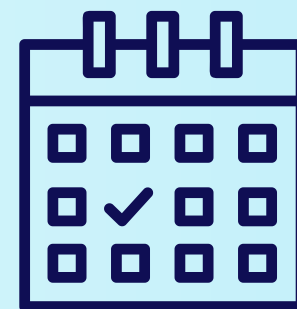*In Less Than 100 Days*

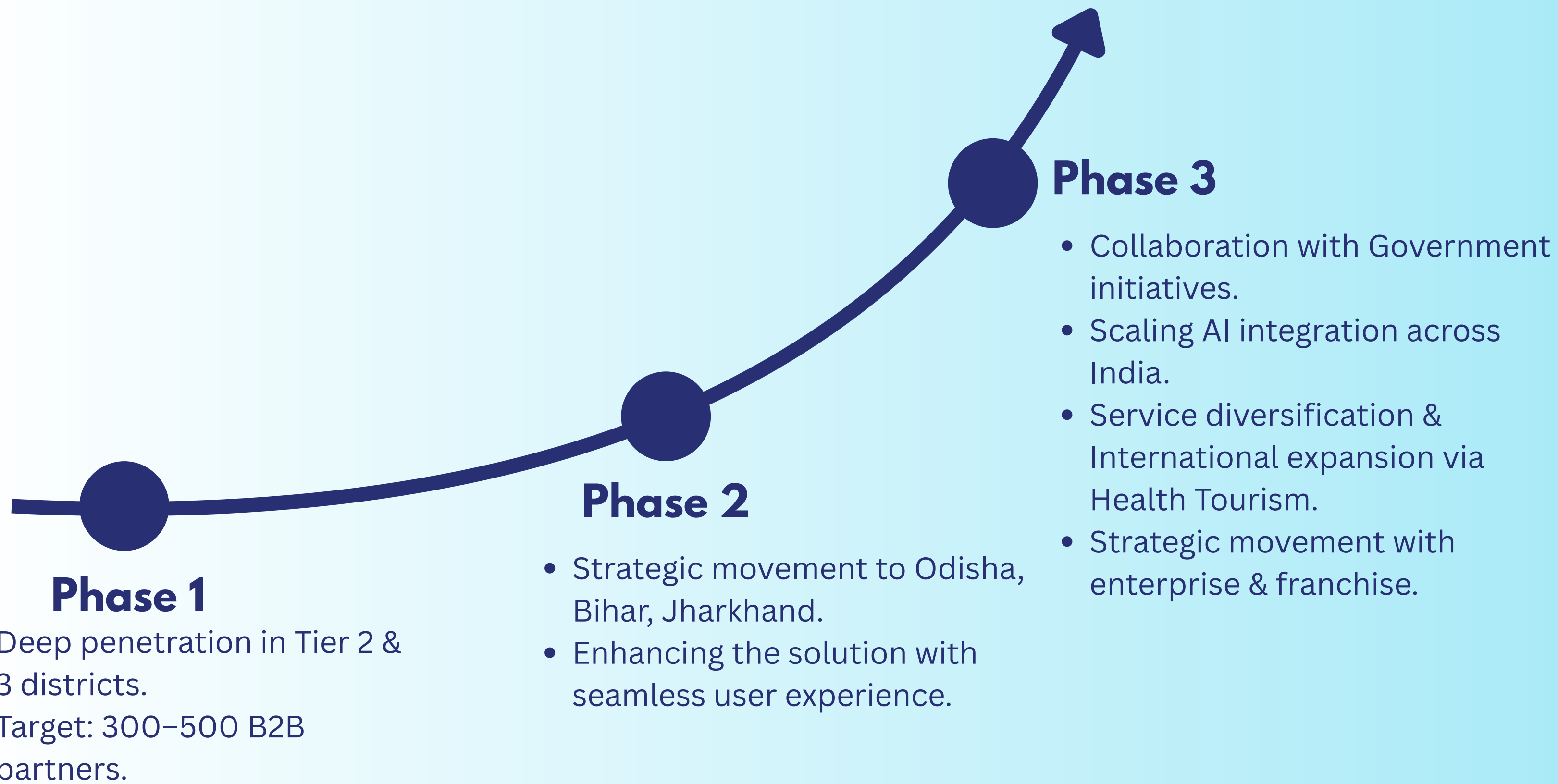**35,000+ Family Downloads**

100+ Service Providers

500+ Doctors

167% MoM Growth

40 Daily Average Bookings

100% Bootstrapped

Till Date

GTM Strategy

Phase 1
- Deep penetration in Tier 2 & 3 districts.
- Target: 300–500 B2B partners.

Phase 2
- Strategic movement to Odisha, Bihar, Jharkhand.
- Enhancing the solution with seamless user experience.

Phase 3
- Collaboration with Government initiatives.
- Scaling AI integration across India.
- Service diversification & International expansion via Health Tourism.
- Strategic movement with enterprise & franchise.

Our Team

Rajat Das [in]

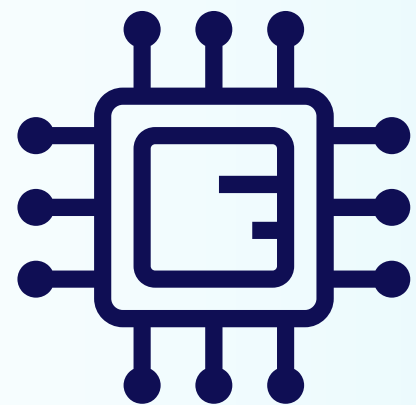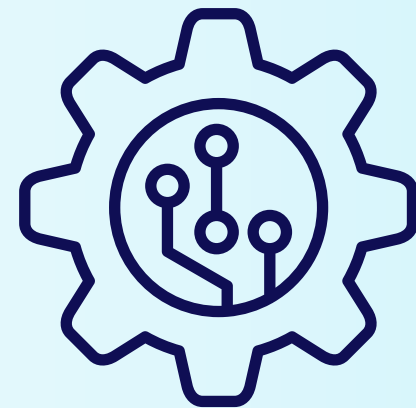**Founder & Managing Director**

With over 20 years of experience in large-scale system implementation, the founder has **led multiple mission-critical government projects** and brings a deep, on-ground understanding of real healthcare workflows. **EasyHealths** has been fully bootstrapped using personal savings, reflecting strong conviction, domain expertise, and long-term commitment to building sustainable healthcare infrastructure.
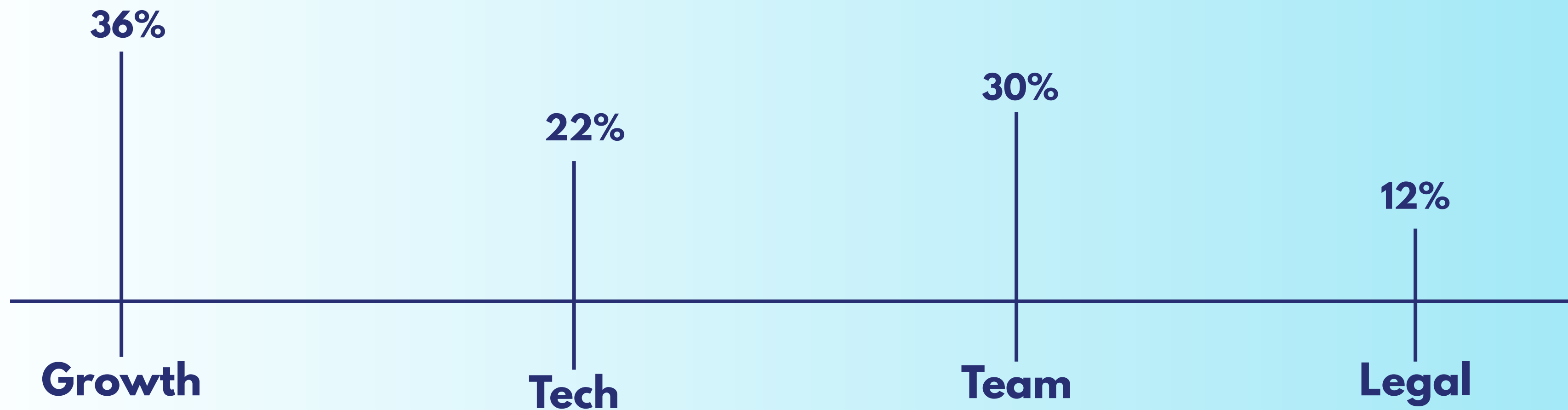
Development

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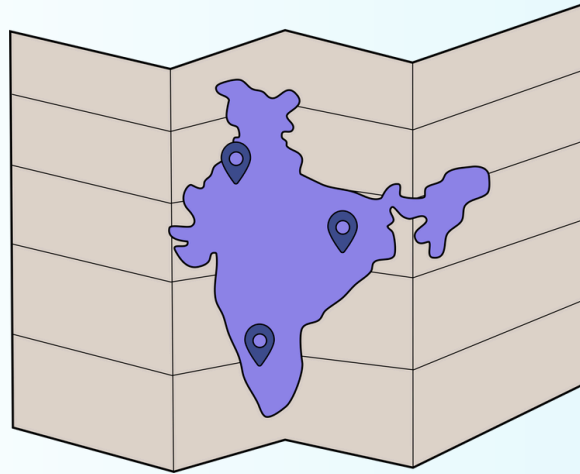**Tech Support**

6

Marketing

4

Sales

4

Management

6

Our Raise

We are raising up to ₹3.5 Cr

We are raising up to ₹3.5 crore at a pre-money valuation of ₹20 – 25 Cr.

36%
Growth

22%
Tech

30%
Team

12%
Legal

18 Months Runway

Future Milestones

Expansion in multiple
Tire 2 & Tire 3 cities
across India.

2026

AI-driven predictive
healthcare wellness and
Fitness integration.

2027

Service diversification &
International expansion
via Health Tourism.

2028

Thank You